

Job Seekers' Electronic Labor Market Information Resource

Milwaukee/WOW and Southeast (v.9/8/05)

The following are labor market information web resources intended for job seekers. It was developed so that the job seeker can access the internet information directly from this document. All provided links are "live".

What kind of jobs are available and what kinds of workers will be needed in the future ?

- who's hiring?
- which occupations are in demand now?
- what occupations are projected to be in more or less demand in the future?
- to which industries do these occupations likely belong ?
- where, geographically, will these jobs be in Wisconsin?

JobNet:

<http://www.dwd.state.wi.us/jobnet/mapWI.htm>

Industry projections, short- and long-term occupational projections:

http://dwd.wisconsin.gov/oea/employment_projections.htm (Statewide long-term industry projections)

http://dwd.wisconsin.gov/oea/shortterm_projections.htm (Statewide short-term industry projections)

<http://dwd.wisconsin.gov/oea/wda/projections/milwow.htm> (Milwaukee County)

<http://dwd.wisconsin.gov/oea/WDA/projections/milwow.htm> (WOW counties)

<http://dwd.wisconsin.gov/oea/wda/projections/se.htm> (Southeast counties)

http://dwd.wisconsin.gov/oea/employment_projections.htm (Statewide long-term occ. and ind. projections)

http://dwd.wisconsin.gov/oea/shortterm_projections.htm (Statewide short-term occ. and ind. projections)

What wages do these jobs currently pay in my area?

-note: wage data are pre-tax, gross and do not include benefits.

Occupational Employment Statistics (OES) wage survey data:

<http://dwd.wisconsin.gov/oea/wages.htm> (Milwaukee-Waukesha MSA, Kenosha MSA, Racine MSA)

<http://dwd.wisconsin.gov/oea/laborshed.htm> (non-metro counties, e.g., Walworth County)

What are the major industries in my area? Who are the larger employers?

- what are the largest employing industries?
- what are the smaller-employing industries?
- how are industries' employment changing—gaining or losing employment (e.g., manufacturing, health services)?
- please consult analyst/economist if more detailed analysis is desired

http://dwd.wisconsin.gov/oea/xls/county_quick_table.xls (current small county industry employment data)

http://dwd.wisconsin.gov/oea/xls/wi_msa_quick_table.xls (current metro county industry employment data)

http://dwd.wisconsin.gov/oea/cp_pdf/cp_mainx.htm (county workforce profiles)

http://dwd.wisconsin.gov/oea/employer_information.htm (100 largest employers by county)

What does the area's occupational composition look like?

- the concepts of 'occupation' and 'industry' are often confused for one another
- Industry is "where" you work; occupation is "what you do" at you place of work

Note: a product known as "industry/occupation matrix" is in development. This will help customers identify industry and occupation as two distinct, though intertwined, concepts. One will be able to examine the prevalence of an occupation within an industry. Please contact Eric Grosso for more information regarding occupational composition of an industry.

Job seekers' skills

- Are job seekers' skills transferable into a new occupation or into another industry?
- career ladder?

<http://online.onetcenter.org/>

<http://www.careers4wi.wisc.edu/index.asp>

<http://wiscareers.wisc.edu/Default.asp> (may need access codes: contact Roger Gantzarow at 608.266.8390)

How does educational attainment/training help a job seeker?

- education/training does not guarantee higher wages. It enables more opportunities for higher wages.
- one can find "typical education and training path" for an occupation in the projections data.
- typical education and training path implies that there are exceptions

The following links are to occupational employment projections data that feature the education typically required to enter into these lines of work.

<http://dwd.wisconsin.gov/oea/wda/projections/milwow.htm> (Milwaukee County)

<http://dwd.wisconsin.gov/oea/wda/projections/milwow.htm> (WOW counties)

<http://dwd.wisconsin.gov/oea/wda/projections/se.htm> (Southeast counties)

http://dwd.wisconsin.gov/oea/employment_projections.htm (Statewide)

Mobility

Commuting facts in the local area: <http://dwd.wisconsin.gov/oea/pdf/Commuting2000.pdf>

- 81% of Milwaukee County's workers work in Milwaukee County
- 13% of Milwaukee County 's workers commute to Waukesha County
- 32% of Waukesha County's workers commute to Milwaukee County
- 35% of Ozaukee County's workers commute to Milwaukee County for work
- 23% of Washington County's workers commute to Milwaukee County for work
- 68% of Racine County's workers work in Racine County
- 14% of Racine County's workers commute to Milwaukee County for work
- 56% of Kenosha County's workers work in Kenosha County
- 29% of Kenosha County's workers commute to Illinois for work
- 37% of Walworth County's workers commute outside of the county

-job seekers should keep their geographic options as wide as possible. This corner of the state is as dense a job market as there is in Wisconsin, but the job availability differs from county to county and the above commuting percentages reflect this.

Points to consider/Overview Questions

- Milwaukee County is still the job-hub in this part of the state despite faster job growth in other counties. It is the state's economic focal point. It is one of the smallest counties in Wisconsin, geographically, yet it holds close to 20% of the state's total jobs.
 - Job seekers in these metro areas should not limit their job searches to a single county *if they have this opportunity*.
 - Metropolitan counties pay higher wages, on average, than non-metropolitan counties.
 - It is difficult to project occupational growth at the county level. The exception being Milwaukee County. Milwaukee County data, alone, is available by request. The rest of the Milwaukee projections are included within its four-county metropolitan area.
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- Is job seeker looking for short-or long-term opportunity? Are their needs immediate? Can they afford time for education/training?
- Long-term job seekers may want to examine education/training to strengthen skills or to address changing demands of employers.
- Is job seeker's education/skills sufficient for a particular occupation?
- Is job seeker willing to commute?

Labor market information (LMI) is not the end all, be all for career planning, but it certainly helps one make important decisions within a complex situation. The information presented in this resource is a small and incomplete slice of LMI, but it's likely the most useful for one's immediate purposes. Please contact your local labor analyst/economist if you do not find the answers you seek.

DWD Labor Market Information Websites

<http://dwd.wisconsin.gov/oea/> -Office of Economic Advisors site. This site will offer economic and demographic data, analysis and other labor market information, publications, etc. The OEA assists job seekers, employers, and other decision-makers to find and use economic data and statistics enabling them to make appropriate, information-driven decisions. A contact page is included in this handout. Please do not hesitate to call upon us with your questions, comments, etc. If you cannot find what you are looking for we would like to hear from you.

<http://worknet.wisconsin.gov/worknet/> -WORKNET-The aim of WORKNET is to serve as the portal for other DWD sites. WORKNET will then redirect them to other sites within the department, other state agencies, and other national sites. WORKNET's secondary goal is to provide relevant, timely, and user-friendly labor market information.

DWD's Office of Economic Advisors

The Office of Economic Advisors (OEA) assists job seekers, employers, and other decision-makers to find and use economic data and statistics enabling them to make appropriate, information-driven decisions. The analysts/economists in the Office of Economic Advisors are experienced in the use of data and data tools and promote the use of WORKNET, OEA publications and analyses, BLS publications and other economic information sources.

<http://dwd.wisconsin.gov/oea/>

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